

Woodburn Bulldog Foundation Meeting Minutes

April 15, 2019 at 7PM in Small Commons

Attendees: Doug Peterson, Rocio Avila, Kelly Nelson, Connie Bellman

1. Welcome

- Meeting Sign In

2. Banking Statements

- The WBF bank account is at \$3,637.51
- In March, the WBF paid girls' softball to help with the Softball championship trip

3. Legacy Donation

- The Legacy corporation is not giving out any donations until further notice
- Melinda, a WHS mom and works at Legacy is continually speaking on behalf of WBF for the donation request

4. Local Businesses

- Rocio and Tana put together a list of Woodburn businesses
- The list is a start, but would be good to have email, phone and contact name if possible
- A sponsorship letter is being developed to be mailed

5. WBF Advertising

- There was discussion around having part of the membership fee be given to a designated activity from the member (i.e. theater if the son/daughter is in theater)
- The membership forms should be updated to reflect this change
- It was suggested to research for a website for the foundation

6. 2019-2020 Registration

- The foundation should have a table for registration
- It would be good to have bulldog sweatshirts, etc. to sell during registration, updated brochures, membership, meeting calendar, and sponsorship forms

7. WBF Gear

1. Doug received a quote from Team Spirit in Canby and at the meeting it was recommended to pursue with another quote from Team Spirit
2. It was suggested to research buying dry-fit sweat shirts and long sleeve shirts from (Walmart, Nike, etc.) and get a quote to just put on a logo
3. The primary cost of the shirts is the number of colors in a logo (i.e. more colors means more cost per item)
4. **The color will be black, the logo will be 3 colors**
5. The cost of the shirts will be over 1K, but the foundation will cost \$5-\$10 more than cost to create a profit from the shirts

6. Purchasing options for Adult sizes

- Sweatshirts – Dry Fit
 - Guys
 - XL – 4
 - L – 4
 - M – 4
 - S – 2
 - Girls
 - XL – 3
 - L – 4
 - M – 4
 - S – 3
- Long Sleeve Shirts - Cotton
 - Guys
 - XL – 4
 - L – 4
 - M – 4
 - S – 2
 - Girls
 - XL – 3
 - L – 4
 - M – 4
 - S – 3

8. Membership Level

- There is concern that the membership level has not increased
- The question was asked, “Why are adults who we know that are involved in their students’ activities are not members?”
 - Members could ask people this question and ask for a truthful answer to help the foundation meet the needs of the community
 - The suggestion to adjust the membership forms might help give an incentive for others to join

Tasks:

- Take meeting minutes - Tana
- Email meeting minutes and agenda – Doug
- Send weekly emails to Doug about WBS sports events - Rocio
- Finish a rough draft of the business sponsorship letter –
- Contact Team Spirit for a quote of the above shirt suggestions – Doug
- Research for a website for the foundation - Doug

Next Meeting: Monday, May 13, 2019 @ 7pm in the WHS Small Commons